Below are the documents provided the UCD constituents invited to attend and participate in the UC Davis Campus Community Advocacy Day.

**Participant List:**
- Chancellor Linda Katehi
- Academic Senate Chair Linda Bisson
- Staff Assembly Chair Rob Kerner
- ASUCD Director, Legislation and Policy Eddie Yoo, representing ASUCD President Rebecca Sterling
- GSA Chair Katie Kolesar
- UC Davis Retirees Association Phyllis McCalla, representing President Ted Hillyer
- UC Davis Emeriti Association President Bill Rains
- Staff Advisor to the Regents, Penny Herbert (UCDHS, Director, Strategic Planning)
- Staff
  - Karl Engelbach, Associate Chancellor/Chief of Staff
  - Marj Dickinson, Assistant Vice Chancellor, Gov’t Rel.

**Schedule for the Day**
9:00 a.m.  Advocacy Overview, UCOP State Government Relations Office
10:30 a.m.  Emily Rogers, Legislative Aide, Office of Assemblyman Wes Chesbro
11:00 a.m.  Assemblywoman Mariko Yamada
11:30 a.m.  Assemblywoman Alyson Huber
12:00 p.m.  Assemblyman Roger Dickinson
12:30 p.m.  Erika Bustamante, Assembly Fellow, Office of Assemblyman Luis Alejo
1:00 p.m.  Mufaddal Ezzy, Policy Consultant, Office of Senator Darryl Steinberg
1:30 p.m.  Dave Titus, Chief of Staff, Office of Assemblywoman Beth Gaines
2:15 p.m.  Assemblyman Cameron Smyth & Derick Lennox, Legislative Aide
3:00 p.m.  Adrian Morales, Education Consultant, Office of Assemblyman Dan Logue
3:30 p.m.  Steve Davey, Chief of Staff, Office of Senator Ted Gaines
4:00 p.m.  Jennifer Teasdale, Legislative Aide, Office of Senator Doug La Malfa
Message Points: UC Davis Advocacy Visits (provided by Chancellor's Office)

- We are here today (UC Davis students, faculty, staff, retirees, alumni and campus leadership) to show unity on the issue of reinvesting in higher education and UC in particular.
- **Re-investment in Higher Education in 2012-13** – We appreciate that the May Revise budget for UC represents an initial step towards reinvesting in higher education, and we urge that for UC and public higher education must continue to be a top priority for the Governor and Legislature as part of the 2012-13 budget. Starting with no more cuts, state policymakers must restore the State’s commitment to public higher education – and, if possible, add $125 million to the budget to be adopted in June to prevent a 6% tuition increase for the 2012-13 school year.
- **Opposition to cuts in Cal Grant program** - We are united in our support for providing an affordable education for all students, but particularly those from low-income families. Restoration of these funds must come from non-education resources.
- **Support for Middle Class Scholarship measure** – UCOP and UCSA are in support of AB 1500 and 1501 (Perez), measures that would create the Middle Class Scholarship Program that would provide tuition relief to families with incomes between $80,000 and $160,000. The Legislature and Governor should move quickly to make this program a reality.
- **Long-term Funding Commitment** – Ask the Governor and Legislature to reach agreement on a long-term funding commitment that would ensure that quality, access, and affordability remain the tenets of a University education. Any multiyear funding commitment should provide adequate funding to prevent further fee increases and provide for the employer portion of the University’s retirement costs.

Additional Messages, if Needed

- We are very concerned with the erosion of state support over the past 15-20 years
- Students and their families have given enough; we cannot endure further cuts
- We are looking to you for leadership to make a commitment to higher education

UC Davis Budget Advocacy “Power Facts” (provided by Chancellor’s Office)

- UC Davis has suffered $176 million in cuts over the last four years, and has lost nearly 40% of our state support over the last 4 years from $489 million to $313 million.
- In addition, increased fixed costs over the same period total $125 million, leaving a cumulative shortfall of $301 million since 2007-8.
- At the same time, students and families bore a heavy burden with undergraduate systemwide fees increasing 84% (from $6,636 to $12,192 per year) over the same 4-year period.
- Revenue from fee increases have addressed 33% of the cumulative shortfall.
- 2011-12 marked the first time UC student tuition revenues total more than the state’s contribution to UC’s budget.
- If the Governor’s proposed tax initiative does not pass, UC Davis’s share of UC’s $250 million the automatic “trigger cut” would be approximately $38 million, or the equivalent of 275 faculty positions or 450 staff positions.
- UC Davis is a major economic contributor to our state and region, employing directly 42,000 people (the second largest employer in the Sacramento region after the State of California), and generating an additional 27,000 jobs through the multiplier effect.
- For every $1 the state invests in UC Davis, the university returns nearly $12 to the state economy

Submitted by Phyllis McCalla

May 28, 2012