

UC Davis Retirees' Association Executive Board Meeting
Thursday, January 9, 2014
1:15 – 2:45 p.m.
Conference Center
Meeting Minutes

Present: Sue Barnes, Karen Castelli, Lucy Day, Micki Eagle Faulkin, Sandra Filby, Janet Hamilton, Bob Halferty, Silvia Hillyer, Ted Hillyer, Yvonne Marsh, Phyllis McCalla, Diane Mundy, Barbara Nichols, Norma Rice, Linda Vieira

Unable to Attend: Maggie Ahern, Gloria Alvarado, Louis Campos, Lyn Lofland, Kate Mawdsley, Deanna Falge Pritchard, Rose Romant, Bill Wagman

Introductions and Announcements

The meeting was called to order at 1:25 p.m. by President Phyllis McCalla.

As the representative for the Campus Community Council (CCC), Lucy Day would like Board members' thoughts and ideas to take to the next Council meeting. The EA indicated safety and lighting on campus were their priorities. If Board members have ideas, they are to e-mail them to Lucy before the next CCC meeting, which is next Wednesday.

Approval of Minutes

Phyllis requested approval of the December 12, 2013 minutes. A motion was made by Yvonne Marsh and seconded by Lucy Day. A wording error was noted for the minutes of the prior meeting; it will be corrected. A motion was again made by Yvonne for the corrected minutes, and was seconded by Lucy Day. Motion passed.

Treasurer's Report

Diane Mundy reported she recently deposited \$130. The Fall meeting expenses are all in. Money collected for NorCal has been fully expended, and there has been a gain on the budget for the New Retiree Reception.

Diane needs the information regarding memberships. There has been one additional member added. Forty-seven people still have not renewed. They will be dropped if they do not renew after another request has been sent. Total membership is currently 935.

There was a brief discussion of needing a July 2013 and 2014 accounting audit. Phyllis will look into getting a retiree volunteer to schedule and perform the audit late July 2014.

Old Business

Phyllis looked into the cost of the perpetual plaque for Picnic Day Honorees. A vertical plaque is estimated to be \$130-\$150, plus the cost of putting on names of prior years' recipients. She also mentioned that the spouse of each future year's recipient will be invited to ride with the honoree.

Continuing Business

- a. UCDRA 25th Anniversary (2014)

The 25th Anniversary committee consists of Deanna Falge Pritchard, Sandy Filby, Rosie Cushing, and Norma Rice.

As requested by the RA Board at the December meeting, Phyllis asked the EA Board if they were interested in participating in the 25th anniversary celebration. The EA Board felt it would be a dilemma if they did not also celebrate their anniversary, so the event will be a joint celebration. The person representing the EA will be Alex McCalla.

Janet Hamilton will join this committee for purposes of involving the fund raising aspect.

Fund Raising

Janet discussed ideas to focus on the future. One idea is to convene a group to discuss the establishment of an endowment and scholarship fund. The minimum would be \$25,000. Many board members felt it wouldn't take too long to get that amount. Janet proposed a sub-group of her and Karen Castelli to look into it, and suggested Bob Kerr may be a good resource to contact.

Silvia Hillyer agreed to serve with Janet and Karen and will also contact Janet Berry to participate.

It was suggested to launch the fundraising campaign at the 25th anniversary celebration. The EA also will be looking into what they can do to enhance their part of the celebration.

The question was again raised if the celebration should be held on October 30 in conjunction with the fall meeting. Some thought it would be better if it were a different date. One aspect would be the launching of the fundraising campaign, as well as a nice lunch to recognize people who had been in past leadership roles and contributed to the RA (and the EA). This would make a nice celebration whether "important" people attended or not.

Deanna has already sent an e-mail to Janet Napolitano inviting her to the event.

Due to Deanna's absence from January to May 2014 and other committee members commitments, Janet will convene the 25th anniversary committee, purely for the purpose of reporting on the fund raising aspect and coordinating with them on this item. Janet will contact Deanna to be sure Deanna knows that Janet is only convening her group in her absence as no one else had the time to do this.

b. UCDRA Survey

Sandy Filby reported the committee will get together in the next couple of weeks. They will not have the recommendations until the March meeting.

c. Facebook Page

Phyllis began a discussion about how to get Facebook started again. Silvia Hillyer volunteered to take the lead to work on it, including downloading photos from Flickr.

Further discussion ensued, including discussion of privacy issues, the amount of time needed to keep it updated, and who would actually look at it. The question arose do we really need, or want, Facebook. Even though it could be a useful tool for campaign development, it was felt by the majority that it was not needed. Therefore the account will be deactivated; it can be reactivated in the future.

d. Public Relations

Rose Romant, chair of the committee, is out for a while.

New Business

Website – Joanne Boorkman, archivist on the EA Board, gave a presentation of the EA website. While it is a work in progress, she presented the basic outline showing the look and feel of it. It is hoped to

have the outline filled in by the end of the quarter, and then tweak it next quarter. Marjorie is the resource person.

Sue opened a discussion of the 1 World 1 UC Davis campaign. It is a campaign promoting stories of what makes UC Davis unique. It was felt retirees should be included, and that perhaps Lucy could include that as one of the items presented at the next Council meeting.

Working Agenda

a. Loop Technology

Loop Technology was discussed at some length. Sue does not have time to work on it. Also, the 25th anniversary and fundraising will be the focus of the board for this year. It was felt it is an important project, and that we could be advocates for it but not necessarily pay for it. We would do our best to bring awareness of it to the campus. Loop Technology will be put on a future working agenda.

Consent Agenda – Committee Reports

Phyllis opened a discussion on collaborating with other organizations, such as Farm Circle and International House. Sue said she meets quarterly with many organizations, including University Retirement Community, Atria, and Ollie. Farm Circle also has a group which reaches out to Campus. Phyllis suggested a way to start may be to invite them to give a talk to us.

Phyllis requested that when we use acronyms that we identify the organization.

Sue said that the Retiree Center database is being migrated to the Development and Alumni Relations office database (Ellucian Advance is the name of the database). Sue said the conversion to the new database is nearing completion. However our membership data is not included in the first phase.

Diane stated that the price for postage will soon be going up. She asked if we would want to buy some forever stamps ahead of time. We could use the debit card if approved. Yvonne made a motion to buy a 2-year supply; it was seconded by Barbara, and passed.

Sue reported that the Center news will be printed in full color. She will get feedback to see if it is read.

The meeting was adjourned at 3:00 p.m.

Respectfully submitted,

Linda Vieira
Secretary