

UC Davis Retirees' Association Executive Board Meeting
Monday, March 5, 2012
1:15 – 2:45 p.m.
Conference Center, Room 2207

MEETING MINUTES

Attendees: Gloria Alvarado, Sue Barnes, Beverly Brooks, Aggie Costantini, Lew Dudman, Sandy Filby, Bob Halferty, Barbara Leary, Kate Mawdsley, Phyllis McCalla, Don McNary, Diane Mundy, Barbara Nichols, Bill Rains, Norma Rice, and Ted Hillyer, President

Unable to attend: Gil Apaka, Micki Eagle, Deanna Falge-Pritchard, Sharon Henn, and Yvonne Marsh

Introductions and Announcements

The meeting was called to order by President Ted Hillyer.

Approval of Minutes

Two corrections to the minutes of February 6, 2012.
Page 1, Old Business, Organizational Questions Regarding By-Laws and Structure.
#3: As chair and board member.
#5: Board member may serve in more than one position

A motion was made by Sandy Filby and seconded by Lew Dudman to approve the minutes with the two changes. Motion approved.

2020 Project

Bob Halferty updated the Board on the 2020 Project, which was formed to work on increasing campus enrollment by 5000 students (primarily undergraduate) by the year 2020. The task force was formed to work on different aspects in the areas of Academic, Enrollment, and Facilities.

The Facilities task force, which Halferty serves, has been meeting every other week and hopes to finalize their work by the end of May. Utilization of classrooms is one area that is deemed important; another is looking at construction costs.

Board members' comments/questions:

Barbara Nichols: with the projected 5000 students, impact on staff?

Aggie Costantini: there is a real "downing" mood on this campus which could affect attracting new UCRA members.

Gloria Alvarado: Need to look at quality of education.

Old Business

a. Board Workshop reports – Workgroup chairs

Organization's structure – Gloria Alvarado pointed out the changes to an earlier draft. The word

“our” was inserted in the mission statement: “The UC Davis Retirees’ Association (UCDRA) is an advocacy and service organization that takes action to engage and involve retirees through our fellowship and with the University for our mutual benefits.”

Page 2: Organizational Standing Order was clarified what is already in the By-Laws.

- Each listed Committee Chair shall have full voting privileges whether or not they are included in the By-Laws.
- Ex-Officio and Non-Voting Members of the Board are limited to the UC Davis Emeriti Association President, program manager of the Retiree Center, *Campus Connections* Editor, and Archivist. All other members have full voting privileges.
- Each voting member shall have one vote even if they serve in more than one position.
- All members of the Board shall serve two-year terms except the Program Manager of the Retiree Center, The President and the 1st Vice President.
- The President and the 1st Vice President shall be elected to one-year terms but may be re-elected, as may other Board Members, to more than one term.
- All terms of office are based on a fiscal year – from July 1 to June 30.

Still at issue: Length of time people serve on CUCRA, and should/should not have a 2nd Vice President position.

New board orientation

Gloria Alvarado commented that she learned, in talking and searching for prospective board members, that some retirees believe RA is a bureaucratic organization. Keep in mind the “product” as a “light” attitude rather than “bureaucratic.”

Marketing/communication

Barbara Leary will be contacting committee members by email. It might even be removed from the work group reports list. If part of our communications process, need to have overview how we send things out.

Phyllis McCalla noted that it could function like the scholarship committee which meets only three times/year.

The Long-Term Plan subcommittee has not met.

b. 2nd VP/program co-chair position (by-laws change?)

Sandy Filby commented that for many, the reality is that serving as 2nd vice president could be a six-year board commitment. It may be hard to ask others to serve that long. Filby is suggesting deleting the 2nd vice president position and have only a program coordinator. She would like to solicit other people to seek out speakers, with the involvement from RA and EA presidents. It does not have to be a committee. As far as speakers, have freedom in what EA and RA coordinators want.

Sue Barnes would support separating program chair and 2nd vice president positions with the program chair serving a two-year term.

A motion was made by Phyllis McCalla and seconded by Norma Rice that the following sentence be deleted: “The Second Vice-President shall serve as Chairperson of the Program

Committee” as it appears in Article V – Officers, Section II. B) The Vice-Presidents of the By-Laws. Motion carried.

c. Facebook page

Barbara Leary noted that a lot of people are using Facebook. It is a way to disseminate information and invite people to the page. In developing the Facebook, she took sampling of pictures of activities throughout the year. Additionally, the page includes the mission statement of RA. People can look and see what the Association does. With administrators’ approval – currently Barbara Leary and Gloria Alvarado --people can add comments.

Retirees will be notified via email that Facebook is now available.

Leary was thanked for her work in developing the Facebook page.

d. Nominations

Alvarado has been talking with people about serving on the Board. She reviewed the proposed roster of the Executive Board 2012-2014, pointing out new members to the group. They are
Iva Armstrong: Scholarship Committee
John Whitehead: Membership
Millie Whitehead, Sharon (McMillan) Ewing, and Lucy Day: Campus Representative

Emeriti Association Update

Bill Rains noted that the new officers’ reports are complete. EA Board is developing a new orientation document, similar to that of RA.

He reminded individuals to attend the noon talks.

e. Officer/committee charge statements

President: Article V – Officers, Section I. of the By-Laws succinctly spells out the duties of the President. However, add, “shall conduct UCDRA new board orientation.”

First Vice President: Serving on the Board seems to be the main responsibility.

Second Vice President: [Defer until April meeting.]

Secretary, Treasurer, Archivist, By-Laws: [statements taken from By-Laws]

Membership: [Defer until April meeting]

Nominating Committee [paired with First Vice President responsibility]

Campus Connections: [defer until April meeting]

Scholarship Committee: Minor changes will be made to the current document and submitted at the April meeting.

Benefits Committee: [Hillyer will contact Apaka for committee statement]

Audit Committee: The statement prepared by Auditor Sharon Henn will be reviewed at the April meeting.

New Business

Brochure

Aggie Costantini outlined various issues for consideration. Work to update the Brochure needs to begin as the 2008 version is obsolete.

Consider:

- Purpose of the Brochure?
- What to include?
- Activities should be mentioned briefly ; tell our story in pictures
- Items that will really “turn people on”
- Distribution
- Additional information to get people interested in joining RA.
- Important to tell people how we use our funds (i.e. awarding scholarships)
- Information on associate membership should be included
- The Administration expects us to have a certain amount of activities
- A lifetime thing—UC forever
- Redesigning the Brochure needs to be a group effort [Costantini agreed to facilitate the effort with help]

The Brochure is important. The Retiree Center will print copies “in house” as needed. Further discussion on the Brochure will be placed on the April meeting agenda.

The issue of increasing Dues

Costantini is against an increase at this time; perhaps consider in 2013-2014. With the current economy, now is not a good time.

Membership total stands at 741; 436 are life only; 298 are members who live near and around Davis. We see very few of them. Costantini thinks we have to work on getting brand new/fresh members who want to be involved.

Retiree Center Update –Sue Barnes

Summer and early fall trips are being planned, as well as the New Retirees Reception and Retiree Resource Day. “Tradition to Retirement” classes have been well received.

Treasurer’s Report

Diane Mundy reviewed the March 5, 2012 Financial Report. Balance brought forward from 1/30/2012: \$18,537.48; deposits totaling \$290; expenses of \$175.72. Ending Balance: \$18,651.76.

Committee Reports

Membership – Aggie Costantini

Back to discussion of Dues increase. Should they be raised? Ramifications if increased: reduced membership; support ourselves; room rental/general meeting expenses.

Look at ways to collect money: perhaps hold a sale from time-to-time where people could contribute items. Or, conduct raffles at some of our meetings.

What to use our money for? Why do we need more money? Diane Mundy noted that a look at long range plans and budget is needed, and how dollars are spent.

Barnes said that raising money outside of member fees could be set up and money would be put into a University account and designated for the RA.

Mundy: Currently, the only liability is the \$.50/member assessed by CUCRA (rather than \$2.00).

McCalla: Recruitment strategy: I see it as a workshop.

Costantini: Award more money (i.e. scholarships) to individuals who are in need.

Sue Barnes announced that the Chancellor's Office has reinstated the Retiree Center budget back to the pre-cut level.

Public Relations and Media Committee - No report

By-Laws

In reviewing the By-Laws and the February 6, 2012 meeting minutes, Beverly Brooks noted that a motion may be in order to rescind the 2/6/12 meeting motion which read: "Article 4, Section 3, and Article 14 of the Bylaws be changed to indicate CUCRA representatives be voting members of the Board and will serve two (2) years as alternate member and two (2) years as primary representative."

A motion was made by Norma Rice and seconded by Diane Mundy that based on clarification of By-Laws by By-Law committee chair at the March 5, 2012 meeting, the motion made at the February 6, 2012 meeting be rescinded. Motion carried.

[Contact Beverly for clarification of her report.]

Program Committee.

Sandy Filby encouraged everyone to attend Thursday's noon talk.

Campus Connections

Kate Mawdsley solicited articles for the next edition.

Scholarship Committee

According to Phyllis McCalla, no activity to date. Call for scholarship submission is in late February/early March. Recipient(s) will be named in July.

Consider increasing scholarship stipend from the current \$1000 amount. [Discuss at a future meeting.]

For the good of the group, the meeting was adjourned at 3:55!

Norma Rice
Secretary and Recorder