

UC DAVIS Retirees' Association Executive Board Meeting
Monday, December 5, 2011
1:15 – 2:45 p.m.
Conference Center, Room 2207

MEETING MINUTES

Attendees: Gloria Alvarado, Gil Apaka, Sue Barnes, Beverly Brooks, Aggie Costantini, Lew Dudman, Deanna Falge-Pritchard, Sandy Filby, Bob Halferty, Sharon Henn, Barbara Leary, Kate Mawdsley, Phyllis McCalla, Diane Mundy, Barbara Nichols, Bill Rains, Norma Rice, and Ted Hillyer, President

Unable to attend: Micki Eagle, Anne Gray, and Don McNary

Guest: Shaun Keister

Introductions and Announcements

The meeting was called to order by President Ted Hillyer. Hillyer announced that Linda Bullard had resigned as Membership Committee co-chair.

Approval of Minutes

The minutes of the November 7, 2011 meeting were approved in the form of a motion from Deanna Falge-Pritchard and a second from Sandy Filby. Motion accepted.

Treasurer's Report

Diane Mundy reviewed the December 5, 2011 Financial Report. Balance brought forward from 11/3/2011: \$19,030.97; deposits for November memberships of \$210; expenses totaling \$699.86. Ending balance 11/30/2011: \$18,541.11.

Membership Report

Membership now totals 736.

Emeriti Association Update – Bill Rains

UCDRA/EA holiday luncheon with Madrigal Singer performing is Wednesday, December 7.

At the next UCDEA meeting, the matter of current campus events will be discussed and whether EA should take a position.

Retiree Center Update –Sue Barnes

- a. Panelists (volunteers) are needed for a one-hour commitment for the Transitioning to Retirement classes. There will be one session for faculty and one for staff.
- b. The Retiree Center will offer a tour of Underground Old Sacramento on Wednesday, March 21, 2012. Lunch on the Delta King will follow the tour. [Barnes distributed registration forms.]

Committee Reports

Membership Committee. Aggie Costantini

The matter of associate members will be coming up. In reading the bylaws, Article 9 Dues, it really is not an issue.

Membership Committee: Chairperson shall serve on the Public Relations Committee. The Co-chair of Membership Committee should be added to the bylaws.

Public Relations and Media Committee. Barbara Leary reported that the committee had not met, but are close to completing the mission statement as part of the task identified at the workshop.

She questioned whether there is any interest in creating a Facebook page for the group. It could serve as a place to post information. Perhaps conduct a survey to see who has Facebook.

Bylaw Committee. Beverly Brooks indicated that for personal reasons, her time will be limited. Since there are some changes that need to be made to the bylaws, she will need a lot of help.

Shaun Keister – discussion, Q & A

Ted introduced Shaun Keister who talked about his background, vision and mission of the division. He spoke about outreach to retiree, alumni, parents, current faculty and students. The role of the division is “engagement.” Work more closely with parents of current students as well as engagement with alumni. Engagement and Development would be two key words.

Currently, there is no annual campaign at UC Davis with a focus on faculty and staff. This is something the division will be doing.

Engagement means volunteering and mentoring. Engaging faculty, parents, staff, and student alumni. The mission is not just fundraising. It is not the only thing being done.

The question of whether the group is going out in the community. Keister responded that Northern California is being covered, mostly in the Sacramento area, but not to other parts of the state and country. Many alumni live in the Bay Area. The Chancellor does do international fundraising. This will be a major task. There are offices, and alumni association chapters throughout the state. The key is to listen to donors to see where their passions lie. No major donors have said they will not give based on what took place on campus on November 19.

Keister sees the three top priorities as:

1. Increase engagement to advance the institution.
2. Looking at fundraising opportunities
3. Identify kinds of programming perspectives to engage more retirees.

Board members reminded Keister to keep the Association in mind as part of the campus community, and the importance of having input from us. “Use us as a sounding board.” Identify opportunities that already exist and include retirees.

Further discussion ensued and then Keister excused himself from the meeting.

Nominations Committee

Gloria Alvarado and her committee are looking at “engaging” retirees in becoming active on the Board.

Program Committee

Sandy Filby is still looking for volunteers to help at the December luncheon where the Madrigal's will perform.

Campus Connections

Kate Mawdsley indicated that the newsletter is in the process of being prepared.

Scholarship Committee

No report

Old Business

- a. Board workshop. Sandy Filby read the UCD Retirees' Association mission statement. A motion was made and seconded to approve the statement. Unanimous approval.
- b. Picnic Day Parade. Aggie and Ed Costantini and Norma Rice were selected to be the UCORA honorees.

Meeting adjourned.

Norma Rice
Secretary and Recorder