Report of the 25-Year UCDRA Anniversary Celebration Planning Committee
Summary of Meeting - December 4, 2013
Present: Rosie Cushing, Sandy Filby, Deanna Falge Pritchard

Suggested Event Schedule
12:00 - 1:30 p.m. Special Celebration Lunch - by invitation
   UC President, Janet Napolitano
   UCD Chancellor, Linda Kaheti
   Vice Chancellor, Shaun Keister
   All Past Presidents and Present President and Board Members
   Charles Hess, Larry and Rosalie Vanderhoef, Lorena Herrig, Others?

1:45 - 2:00 p.m. Welcome - UC Davis Aggie Band
1:45 - 2:00 p.m. Social - 25 Year Anniversary Celebration of the Staff Retirees Association (UCDRA)
   Slide Show (Staff Retirees Only) with CD Music
   Refreshments: Cake and Sparkling Cider, Cookies and Coffee

2:30 - 2:45 p.m. Introductions and Brief Remarks with Fun Facts
   UCDRA President introduces Vice Chancellor Keister
   VC Keister introduces Chancellor Kaheti
   Chancellor Kaheti introduces President Napolitano

2:45 - 3:00 p.m. General Business Meeting

3:00 - 4:00 p.m. Health Care Facilitator, Guerren Solbach

Marketing and Advertising
   Article in UC Davis Magazine
   New Stationary with 25 year anniversary heading and/or logo of UCDRA
   Information Sheet covering what UCDRA does and its special events and contributions
   25 Year Anniversary T-shirts or Buttons

Decorations
   Banners, Balloons- Blue and Gold
   Possibly Streamers and Noise Makers
   Others?

Timeline
   Immediately:
   Contact offices to calendar UC Pres., UCD Chancellor, VC Development and Alumni Affairs
   Send a special invitation letter to UC Pres. and UCD Chancellor
   Phyllis to inform UCDEA Board of Planning for the Staff Retirees' Celebration
   Phyllis and Sue to meet with Shaun Keister to discuss plans
   Prior to UC Davis Magazine publication deadline:
   Develop article
   In June:
   Send out a save the date announcement
   In September:
   Send out Letters of invitation to Past Presidents and Board Members and other Special Guests

Things to think about as event planning and publicity are developed
   We want people to know what the Association does and important contributions it has made:
   Benefits
   Parking
   Events - New Retiree Reception, Holiday Party, Fall Fest, Picnic Day Parade,
   Volunteers
   UCD Committee Participation
   Retiree Center
   Others?
   Our objective is to Celebrate and Promote UCDRA