

REVISED
UC Davis Retirees' Association
Executive Board
Monday, November 3, 2008
Room 182 HR Building
1:30 – 3:00 PM
Meeting Minutes

Attendees: Marjorie Ahl, Beverly Brooks, Aggie Costantini, Lew Dudman, Deanna Falge-Pritchard, Bob Halferty, Ted Hillyer, Arleen Kasmire, Alex McCalla, Don McNary, Yvonne Marsh, Barbara Nichols, Norma Rice, and Gary Schultz, President

Unable to attend: Bob Bynum, Micki Eagle, Anne Gray, Carol Kurtz, and Jim Wilson

The meeting was called to order at 1:30 PM by President Gary Schultz

Retiree Center Update

Since the last meeting, Marjorie Ahl reported that the Center was busy with the Davis campus Centennial celebration. About 45 retirees attended the October Fest. The Harley English Tennis Tournament, held on October 10-12, was a great outreach to the community.

Along with Deanna Falge-Pritchard and around 193 other attendees, representing 50 campuses, Ahl attended a meeting of AROIHE. The purpose of the meeting was to learn what the role of retiree centers and associations is and what other campuses/universities are doing. Ahl commented that it was excellent to see what is going on elsewhere.

November UC Davis Retiree Center events include Benefits Faire and also the Tailgate Party on Saturday from 11-2.

Emeriti Association

Alex McCalla reported no activity since the last meeting.

Meeting Minutes

The minutes of the October 6, 2008 Executive Board were approved as submitted.

Treasurer's Report

In the absence of treasurer Carol Kurtz, Gary Schultz reported a balance of \$12,832.

Membership Committee Report

Aggie Costantini indicated that \$660 should be added to the \$960 collected on October 18, plus an addition \$40 collected at the October general meeting for a total of \$1660. Of the 192 letters sent for the 2008-09 cycle 72 were received back, 24 on the second go around, plus six for a total of 102 responses. This is very good. Only about 10 are new members. We have to find a way to reach out to those new folks. The Association is "loaded" with Life and renewals and very few new members.

Bob Halferty suggested a phone tree, a way of bringing a personal touch by phoning new people and inviting them to come to a general meeting or social event. Marjorie Ahl stated that the Retiree Center had sent letters this summer to new retirees but that the response was low (received only 17; 7-

8%). Don McNary suggested that when sending a letter, list the reasons why someone should consider joining.

CUCRA Report

Barbara Nichols reported on the CUCRA meeting. A copy of that report will be provided to the Executive Board.

Old Business

a. Parking Renewal Update. Schultz talked with Bob L-Z's office. Stan Nosek is recommending that the parking sticker be renewed for one more year. The Provost is reviewing it and an announcement will be forthcoming. It is looking favorable.

b. Public Relations Committee. Yvonne Marsh reported that the committee—comprised of Micki Eagle, Jim Wilson, Ted Hillyer, Marjorie Ahl and herself—had met to talk about ways to increase attendance and look at what other campuses are doing. They questioned whether a mission statement is needed. They reflected on past events—Mother's Day brunch, Easter Brunch—and other ideas such as travel/trips, a bazaar to raise money for scholarships, and promoting a mentoring program. Additionally, there was talk about expanding the newsletter, getting people involved through interest groups. Becoming more visible. The committee has come up with a draft that will be presented at the next meeting. (The committee expects to have a final report by February 2009.) Contact Yvonne and her committee with new ideas.

c. Scholarships. Schultz is unsure if the committee has met. John Dixon has agreed to serve on the committee.

d. Staff Retirement Committee. The final charge will be coming.

e.

New Business

a. Campus E-mail addresses. Bob Halferty raised the issue. "@ucdavis.edu" is routed through to a retirees' personal e-mail address. It is only good for UCD staff who retired June 2005 or later. It should not be difficult to make available to any retired staff who wants it. Ted Hillyer believes the matter should be pursued. Schultz will contact Dave Shelby to see if there are technical questions and report back to the Committee.

b. Yolo County Survey. The survey is for people 60 years and older and questions pertain to the goals and needs for older people. It is for information purposes only. This is an example where a list serve would be valuable. The survey could be sent to the retirees.

c. Newsletter Issue. Schultz is concerned about the direction of the newsletter. What can we do to assist Bob Bynum and when he steps down and when a new person takes over. Schultz had conversation with Bynum who questioned whether a newsletter is even needed. Is it redundant with the UC Davis Retiree Center newsletter? Repetitious in nature? He was raising it as an issue. The cost of producing the newsletter could be used for something else. If there is something special, significantly important to retirees, special mailings could be arranged. Marjorie Ahl noted that the Retiree Center sends their newsletter to all retirees. Bob Halferty believes there are only four ways to communicate: newsletter, special letters from the membership committee or special mailings, web site, (few people look at the web), and general meetings. The cost of the newsletter is paid by the center and therefore would have no effect on RA. Yvonne Marsh said that the Public

Relations Committee is looking at ways to enhance visibility—one way would be to enhance the newsletter. UCD Retiree Center publication is subject to UCD publication policy; UCDDRA and EA are not. Deanna Falge-Pritchard suggested forming an editorial board. (Suggested individuals to serve: Barbara Anderson, Art Amos, and Rita Mt. Joy --- people who have writing background). Alex McCalla will take up the issue with the Executive Committee of the UCDEA. Schultz will send an e-mail asking for information on what retirees might find interesting.

d. Recall Status. Sandra Filby is taking the lead and is working with Human Resources. Schultz will talk with Irene Horgan-Thompson to get an update.

The meeting was adjourned at 3:00 p.m.

Norma Rice, Secretary