

Status Report 6-4-07

To: Retirees' Association Board

From: Doreen Barcellona Strnad/UC Davis Retiree Center

PROJECTS

**Administrative Assistant III* – Marjorie Ahl! (Western Institute for Food Safety & Security); general office management, accounting, technology ie database, web site, desktop publishing; has experience with volunteers & event planning

**Database(s)*

- 1). Met with Bill Brooks to discuss “capturing” data before it leaves campus; thought our best option would be to work with IET/Payroll system (Linda Durst) to get reports listing the newly retired; however when checking with Dennis Shimek/HR, he declined to share the data with us because people aren't officially “retired” from the university until OOP finalizes all their paperwork
- 2). Use the same database as Development? (AIS – Advanced Information Systems); Jon Parro/SOE Assist Dean, External Relations & Development offered to demonstrate it to Marjorie & me
- 3). Collaboration with the Academic Senate is under consideration
- 4). Marjorie & I will work over the summer to set up DB which will list ALL retirees, from which we can pull reports, mailing lists, etc.

**Budget*

- 1). Two sub-accounts: one for each association plus one for the Center itself
- 2). “Steak Bake” agency account under umbrella of Center
- 2). Marjorie will design RA site over the summer, saving \$2800

**TriO Scholars Mentorship Program :*

- 1). May 24th: TriO Scholars end-of-year celebration; rec'd recognition & certificate
- 3). In touch with HR to coordinate campus wide mentorship efforts ie National Mentoring Month in January 2008

**Events:*

- 1). Picnic Day Open House & Parade: went well despite the downpour; signage on car held up well; collaborations were successful (OLLI, Center for Animals in Society, Yolo county DA); Chancellor & his wife attended Open House; will set up special photo section on web site
- 2). Thank you luncheon honoring Advisory Committee et al on May 24th. Had about 20 people attend.
- 3). Steak Bake on June 9th 2007; “Taste Test” held May 9th; \$45 per person; limit guests to 100 people; have about 78 yes's so far; Mailed 824 invites (association members only); RSVP's due today; cut back on live music to 2 hours due to cost; have CD's playing during cocktail hour & dinner hour; Horwitz & her husband will be attending as our guests but the Chancellor & Provost & their respective spouses cannot attend; also sending invites to Deans & Vice Chancellors; did some follow-up telephone calls & list-

serve reminders to encourage more folks to attend; also highlighted it in "Dateline" several times

Postcard:

- 1). Response rate: 8.7% for Retirees (up from 3%); 13% for Emeriti
- 2). Mailed follow up letter to those 65 emeriti who requested add'l info on EA mailed May 17th (included handbook, 2007-08 membership form and Spring '07 EmeriTimes)
- 3). RA sent out a follow-up postcard to their 320 respondents, inviting them to attend the General Meeting on May 7; it didn't seem to bring in any additional people to the meeting but it was still worthwhile

Meetings:

- 1). Suggestions for new ways of increasing attendance at meetings are being discussed such as: raffle, February meeting have a "Chocolate & Champagne" theme; May meeting have a "Ice Cream Social" theme
- 2). Rooms are reserved for all RA meetings next year; May General meeting will be at the University Club as the ARC ballroom was already booked

Center Web Site:

- 1). Added "Steak Bake" to moving banner on home page
 - 2). Added "From Concept to Reality" history of Center to reports section
 - 3). Added link to campus map on Center home page
 - 4). Both of us attended web marketing class where we gathered additional ideas & suggestions for keeping our site(s) exciting & engaging
- Example: news feed, Google Analytics (demographic info on users of site)

Misc.

- 1). UCDHS – begin office hours June 26th; need to develop outreach plan specific to med center retirees; try to meet with Bob Chason for his insights & suggestions
- 2). UC Davis seal is now approved to be part of our wordmark (Jan Conroy-UC)
- 3). Updated RA brochure: \$575 for design; \$655 for printing @ Repro/1000 copies; designed to be placed into envelope, not as self-mailer

Future Projects:

- 1). Freshman Seminar Series
- 2). Incorporate data of the recently retired into outreach plan/database
- 3). "Return to Work" program
- 4). Web site upgrades inc. home page links – where else can we be on the web? (trying to get on UCD home page); photo galleries, more interactive
- 5). EmeriCorp (Jim Grieshop/Human & Community Development)
- 6). Mentorship program – partnering across campus
- 7). Development skills, language, networking etc. (signature event @ med center and/or Mondavi?); attending morning workshop on May 31st
- 8). Wine Festival/October Fest
- 9). October system-wide Joint CUCEA/CUCRA meeting on 10/25
- 10). AROHE board: plans for east coast national meeting for October 2008
- 11). Centennial plans
- 12). Summer Abroad for Seniors (1-2 classes for 2008?)
- 13). OLLI & Center for Healthy Aging: mini medical school, Feb/March 2008